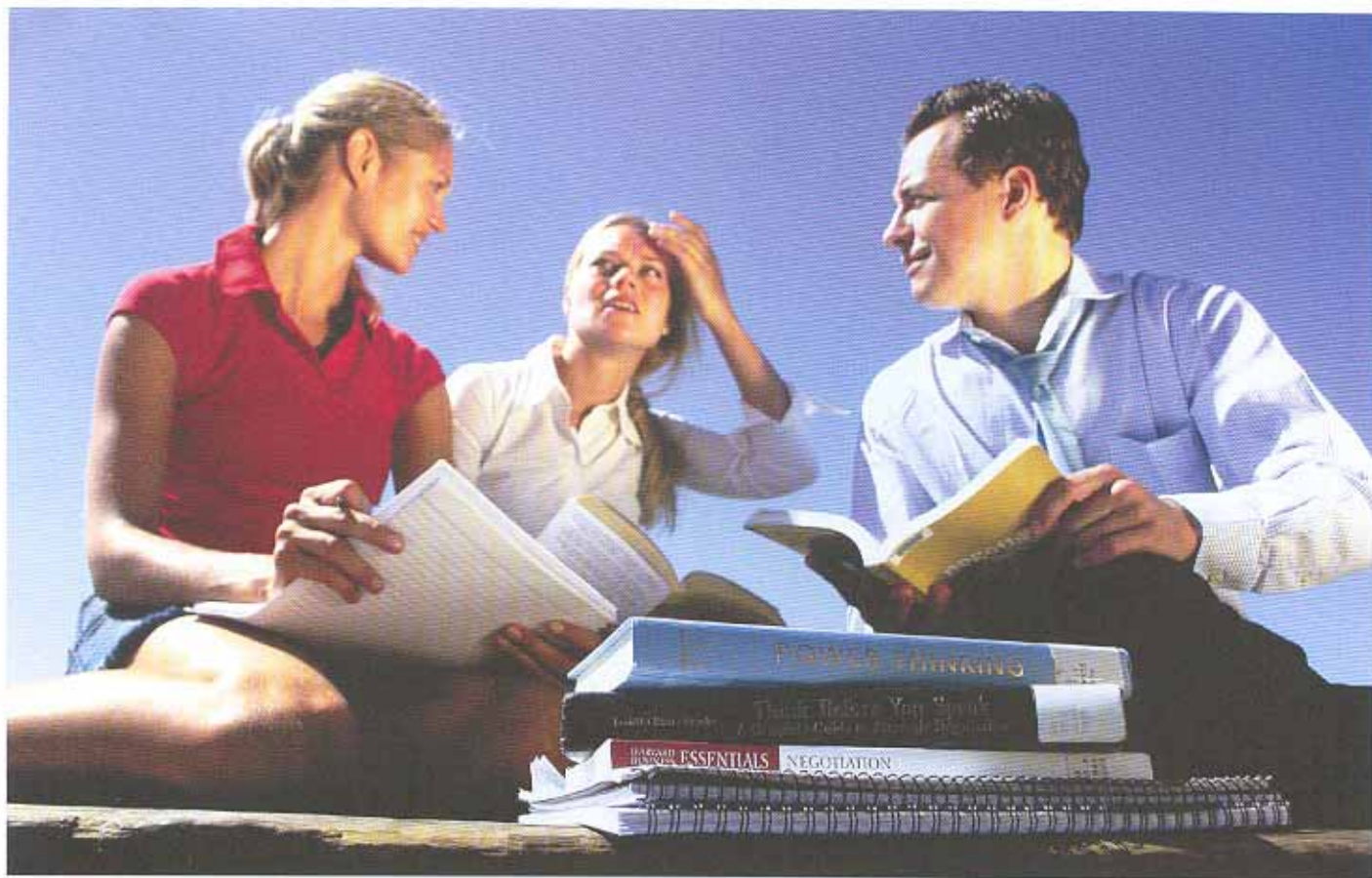


2007 BOND UNIVERSITY

MBA





Bond University is Australia's first private not-for-profit university, created in the traditions of the world's leading academic institutions.

What sets Bond apart from the rest is our charter to provide much more than a university degree.

Our unique teaching program and personalised approach challenges students to be leaders and thinkers; taking them beyond the accepted definition of 'education' to develop initiative, enterprise, ambition and a lifelong commitment to making a meaningful contribution in their field.

AUSTRALIAN RANKINGS

When compared to Australia's Group of 8 leading universities, the Graduate Careers Council of Australia ranked Bond...

#1 MBA PROGRAM for STUDENT SATISFACTION¹

#1 for GRADUATES IN FULL TIME EMPLOYMENT¹

#1 for STAFF TO STUDENT RATIO²

******* for GRADUATE STARTING SALARIES³**

¹ Source: Compared to the leading Group of 8 universities, Graduate Careers Australia, 2005 Graduate Destination Survey and Course Experience Questionnaire.

² Source: Australian Vice Chancellors' Committee 2004 Student to Teacher ratios

³ Source: Good Universities Guide

BOND BUSINESS

As part of this ideal, Bond's School of Business has earned a reputation as Australia's most dynamic private business school.

Renowned for their understanding of real life practicalities and distinguished by their entrepreneurial focus, our Alumni have forged a path to the upper echelons of blue-chip corporations worldwide.

Aggressively recruited straight out of university, their careers have been characterised by a rapid progression through the promotional ranks to the status of director, partner and board member at a relatively young age.

YOUR ACCESS TO AN EXTRAORDINARY LIFE



THE BOND MBA

For many of these graduates, the Bond MBA has been their passport to the top.

Designed by internationally renowned educators acknowledged for their global experience consulting to major corporations, this accelerated twelve-month program blends the most current industry-relevant research with actual business challenges.

Essentially, the Bond MBA puts you in the director's chair.

You'll struggle with real-life scenarios involving imperfect calculations, impossible deadlines, limited resources and financial constraints.

Your decisions will be subjected to shareholder interests, union issues and ethical considerations, while implementation will be complicated by that intangible unpredictable element of people management.

Teaming up with work-experienced students who hail from every sector of the international business community, you'll draw on each other's strengths, expertise and insider knowledge to develop workable solutions on a case-by-case basis.

And at the end of the day, you'll not only understand the synthesis of knowledge, negotiation skills and pure gut instinct that drives the world's leading executives - you'll own it.

MBA SPECIALISATIONS

Bond University's three-semester-per-year schedule allows candidates to complete their MBA in one year studying full-time. This accelerated program presents the opportunity to develop a specialisation or double Masters degree by adding an extra one or two semesters of study.

In the time that it takes for most candidates to graduate with a straight MBA, you would be able to offer potential employers additional qualifications specifically relevant to their area of need.

The **MBA (Finance)**, **MBA (Project Management)** and **MBA (Marketing)** specialisations can be completed in just four semesters (one year, four months) and are ideal for candidates who are considering career options in a new industry or whose advancement potential with their current employer would be enhanced by high level skills in these key business disciplines.

The **MBA/Master of Finance**, **MBA/Master of Marketing** and **MBA/Master of Project Management** can be completed in five semesters (one year, eight months). These dual postgraduate qualifications will place you well ahead of your career market competitors and provide a unique combination of general and specialist business knowledge suited to management and board-level positions in a wide range of major global corporations.